



COMPANY PROFILE

TRADEASIA INTERNATIONAL

133 CECIL STREET, #12-03 KECK SENG TOWER, SINGAPORE,
069535





WHO WE ARE

RAPIDLY GROWING CHEMICAL DISTRIBUTION COMPANY

Tradeasia is a Global Chemical Distribution Group established in 2002. Since our establishment, we keep growing rapidly and widen our market presence. Our representative offices have fostered our company to grow rapidly and we are able to attend customers at their time zones and in their languages to better understand their needs. We have been growing continuously at a steady rate of about 20% annually. Since the beginning Tradeasia has provided optimized supply chain services that has paved the way for long term business relations with our clientele.

Headquarter : Singapore.

Representative Offices :

Indonesia, China, India, Vietnam, Dubai, Myanmar, Sri Lanka, South Korea and Philippines.



PROVIDING THE BEST CHEMICAL
PROCUREMENT SERVICES

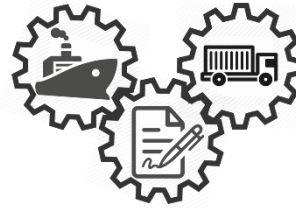
VISION

MISSION

CATER TO VARIOUS INDUSTRIAL SECTORS
FOR THEIR RAW MATERIAL NEEDS.

OUR MAIN STRENGTH

SUCCESSFUL MARKETING STRATEGY



IN HOUSE SUPPLY CHAIN SYSTEM



EFFICIENT GLOBAL SOURCING

GLOBAL MARKETING STRATEGY

LOCAL OFFICES

**WEB INQUIRIES,
EMAIL
MARKETING**

**CUSTOMER
RELATIONSHIP
MANAGEMENT
(CRM)**

**NETWORK OF 8
COUNTRY
WEBSITES AND
14 INDUSTRY
PORTALS**

**8000+
ACCOUNTS
REGISTERED
(GROWING
35%/MONTH)**

LOCALISATION:

All country websites are in local languages as well as in English

HUMAN RESOURCE MANAGEMENT:

We have about 100+ permanent employees

GLOBAL PORTAL

Global website for general overview and showcasing main products.

COUNTRY WEBSITES

We have 9 websites for each representative offices, provided in local language as well as English.

SUB-INDUSTRY WEBSITES

18 segmented websites published, showcasing specific industry sector needs.

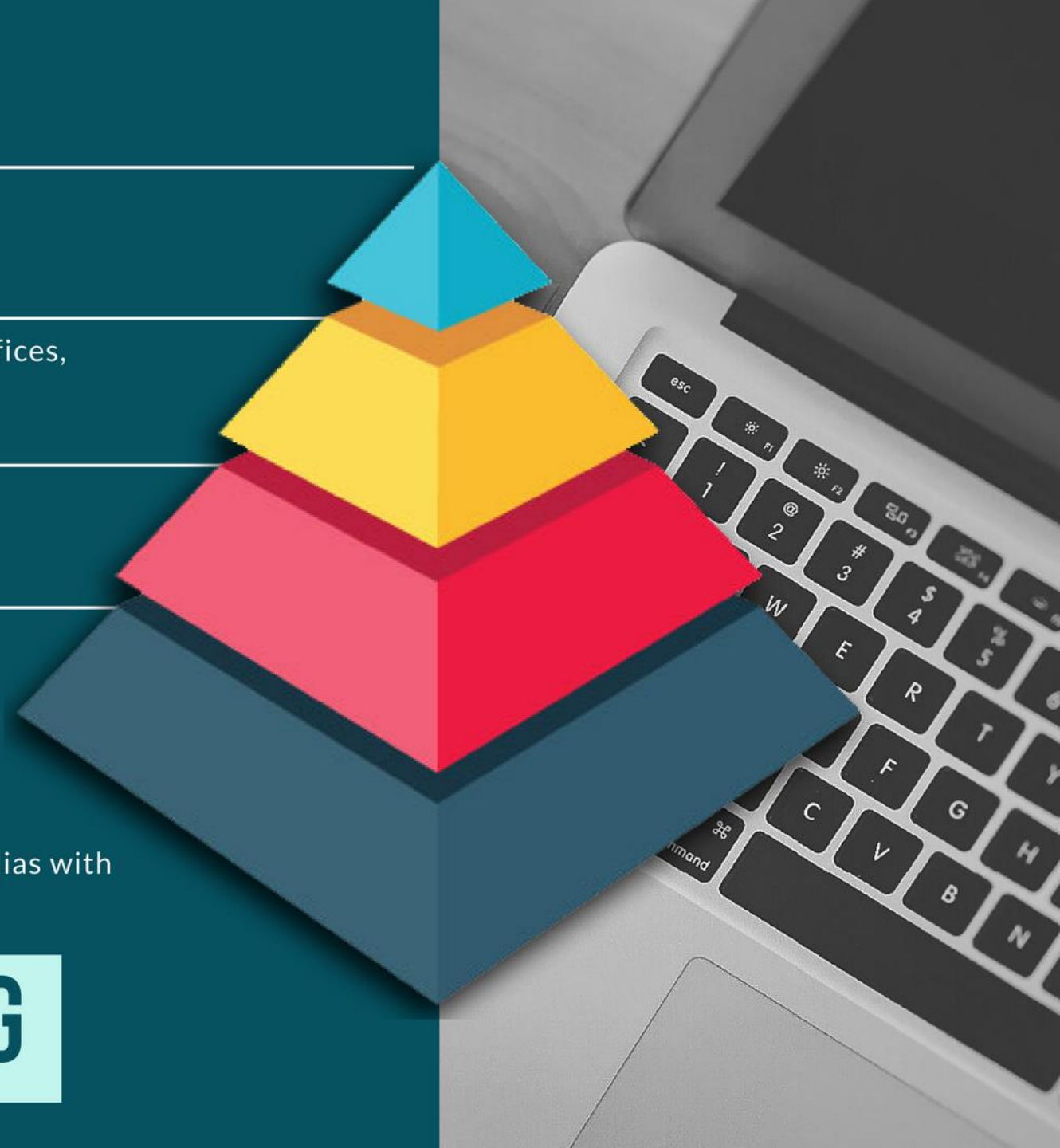
PRODUCT WEBSITES

We have more than 130 product websites to promote specific product in various grades available.



We also have social medias with 3000+ active followers

IT ENABLED MARKETING



END TO END SUPPLY CHAIN SOLUTION

PROCUREMENT SIMPLIFIED

Unlike our competitors, we can provide a complete solution for industrial supply chain needs.

- 3PL (Logistic)
- Finance
- Documentations
- Credit





SOAP & DETERGENT

- Sodium Sulphate
- Soda Ash
- LABSA
- Caustic Soda
- SLES



TEXTILE

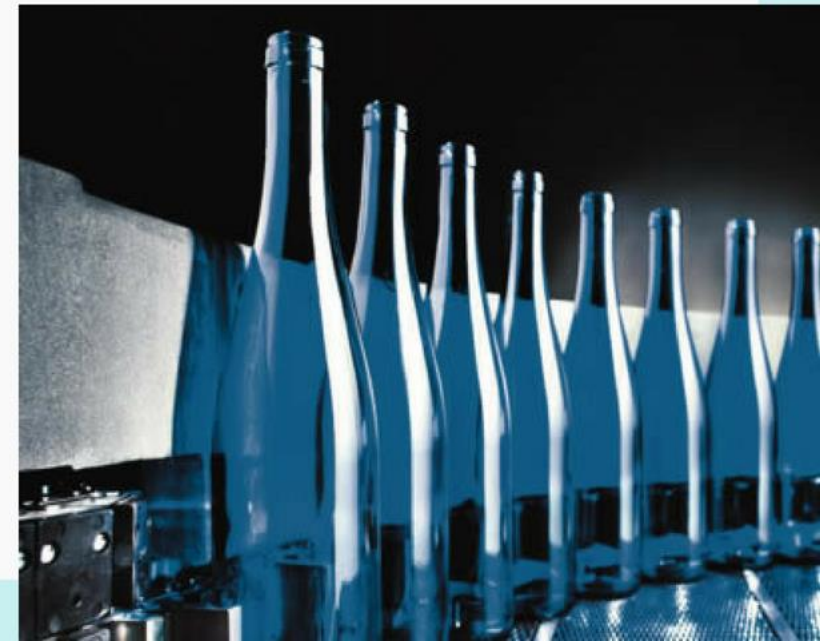
- Sodium Sulphate
- Soda Ash
- Caustic Soda
- Acetic Acid
- Hydrogen Peroxide
- Sodium Bicarbonate
- Sodium Nitrate

PULP & PAPER

- Calcium Carbonate
- Titanium Dioxide
- White Spirit
- Zinc Oxide
- Carbon Black
- Sodium Chlorate

GLASS

- Soda Ash
- Calcium Oxide
- Antimony Trioxide
- Zinc Oxide
- Alumina
- Sodium Nitrate





FOOD CHEMICALS

Sodium Bicarbonate
Citric Acid
Monosodium Glutamate
Tartaric Acid
Glacial Acetic Acid
Butyl Acetate
Sodium Nitrite

FEED CHEMICALS

Sodium Bicarbonate
L-Lysine HCL
L-Lysine Sulphate
L-Lysine Threonine
Choline Chloride





PLASTIC CHEMICALS

- Dioctyl Phthalate
- Poly Vinyl Chloride Resin
- Polyethylene Terephthalate Resin
- Epoxidized Soybean Oil
- Masterbatch

PALM CHEMICALS

- Refined Glycerin
- Stearic Acid
- Hydrogenated Palm Stearin
- Soap Noodles
- Palm Kernel Expeller





GEOGRAPHICAL MARKET REACH

GROWING PRESENCE

We started off our business initially in the South East Asia Region. Slowly and steadily, we have stepped into other global markets such as:

Middle East – Oman, Qatar

Latin America – Brazil, Argentina

Africa – Tanzania, Mauritius

Eastern Europe



GLOBAL INTERNSHIP PROGRAM

Inspiring Bright Youth Globally

We have started a global program, “Tradeasia International Student Internship Program” to inspire young creative minds by offering internship opportunities. We have been hiring interns for the last 6 years from some of Asia’s top universities

**TOGETHER WE CAN DO
BETTER**

OUR PARTNERS



ROAD AHEAD

WHERE WE WILL BE NEXT

Our business model is scalable because all our systems are in place.

PORTFOLIO EXPANSION

- *YARN TRADEASIA - targeting the yarns & fibers in textile industry*
- *SCRAP TRADEASIA - metal scraps from industries*
- *CRAFT TRADEASIA - Arts & crafts, Furniture from Indonesia*

TEAM BUILDING

Adding new resources in all our offices to increase to 150 expert members

TECHNOLOGICAL OUTREACH

Automation of entire business flow

Enquiries à Marketing (Traditional/Digital) à Sales à Finance à HRM



OUR OFFICES

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